INCOME & POVERTY

Strategies to reduce financial hardship, strengthen economic stability, and expand opportunities for prosperity in SC.

INDICATORS

MEDIAN HOUSEHOLD INCOME	UNSHELTERED HOMELESSNESS	UNEMPLOYMENT

PARTNER STRATEGIES

Financial Strain Prevention via Health Education: Provide direct, safe-sleep education to families to reduce infant injuries and preventable medical emergencies, which can often produce severe financial strain on a household.	**Integrated Care Coordination:** Provide direct referrals to Social Workers or Community Health Workers to navigate housing resources.	**Strategic Alignment:** Initiatives explicitly designed to align state priorities, improve organizational coordination, and drive action to combat systemic unemployment challenges.
Safety-Net Program Integration: Active partnering with Women, Infants, and Children (WIC) services to ensure eligible mothers and infants receive nutritional and financial resource support.	**Early Prevention & Clinical Screening:** Screen families for housing insecurity during prenatal and postpartum clinical visits to identify and intervene with vulnerable populations early.	**Integrated Care Coordination:** Provide direct referrals to Social Workers or Community Health Workers to connect individuals with employment resources and stability services.
Strategic Resource Allocation: Define target populations for organizational services specifically to include and prioritize those who demonstrate the greatest social and economic need.	**Portable Emergency Housing Solutions:** Distribute portable safe-sleep environments (such as Pack 'n Plays) to families completely lacking stable housing to protect infants from unsheltered conditions.	**Work-Based Job Training for Older Adults:** Utilize the Senior Community Service Employment Program (SCSEP) to provide community service and work-based job training for older Americans, helping them gain valuable work experience at non-profits and public facilities (schools, hospitals, senior centers, etc.).
		Workplace Advocacy & Caregiver Counseling: Educate Family Caregiver Support Program Advocates and empower family caregivers with information regarding counseling services and Employee Assistance Programs (EAPs) available to working caregivers.
		Employer Education & Flexible Workforce Policies: Collaborate with local workforce entities to educate employers on the systemic challenges faced by working family caregivers.

OUR DESIRED RESULT: All people in South Carolina achieve and sustain generational economic prosperity and well-being.