Collaborative Community Health Improvement
COLLABORATIVE COMMUNITY HEALTH IMPROVEMENT

Multi-sector groups can build collective will that leads to change at the policy and practice levels and results in improved health outcomes. South Carolina wants to continue to improve opportunities for all South Carolinians to achieve their optimal health and well-being.

Mobilizing for Action through Planning and Partnership (MAPP) is a model that brings different sectors together for data-driven continuous health improvement. It guides assessment, priority setting, shared planning, and it spurs action. This process strengthens community engagement, builds social capital, establishes trust, ensures accountability, and builds community resilience. Having health care, public health and the community develop one shared plan for a county or region is key to aligning actions to improve population health. The MAPP website has all of the tools needed: https://www.naccho.org/programs/public-health-infrastructure/performance-improvement/community-health-assessment/mapp

Collaborative health improvement is framed by three recommendations:

- Expand the understanding of what creates health
- Strengthen the capacity of communities to create their own healthy futures
- Support the “health in all policies” approach with health equity as a focus
Engaging partners is the first step!

- Assure the right partners are around the table and build on their collective level of engagement.
- Recruit non-traditional partners and others to join the process.
- Promote community and clinical linkages.
- Increase state and community connections.

Communities that are organized have the power to influence decisions for positive impacts on their living conditions and create a healthier place to live, work, pray, and play. A Live Healthy South Carolina Annual Celebration is planned to showcase accomplishments and lessons learned from state and community partners. Together we can transform the health of South Carolina!