

CALL TO ACTION

Coordinate action on shared goals to improve the health of ALL people in South Carolina.



**ALLIANCE FOR A HEALTHIER
SOUTH CAROLINA**

Live Healthy South Carolina is a collaborative process led by the Alliance for a Healthier South Carolina (Alliance) to systematically assess and advance the health of all South Carolinians. South Carolina's first comprehensive state health assessment (SHA) and the state health improvement plan (SHIP) were created through this initiative.

The framework for this process is a modified version of the Mobilizing for Action through Planning and Partnerships (MAPP) model developed by the National Association of City and County Health Officials (NACCHO).

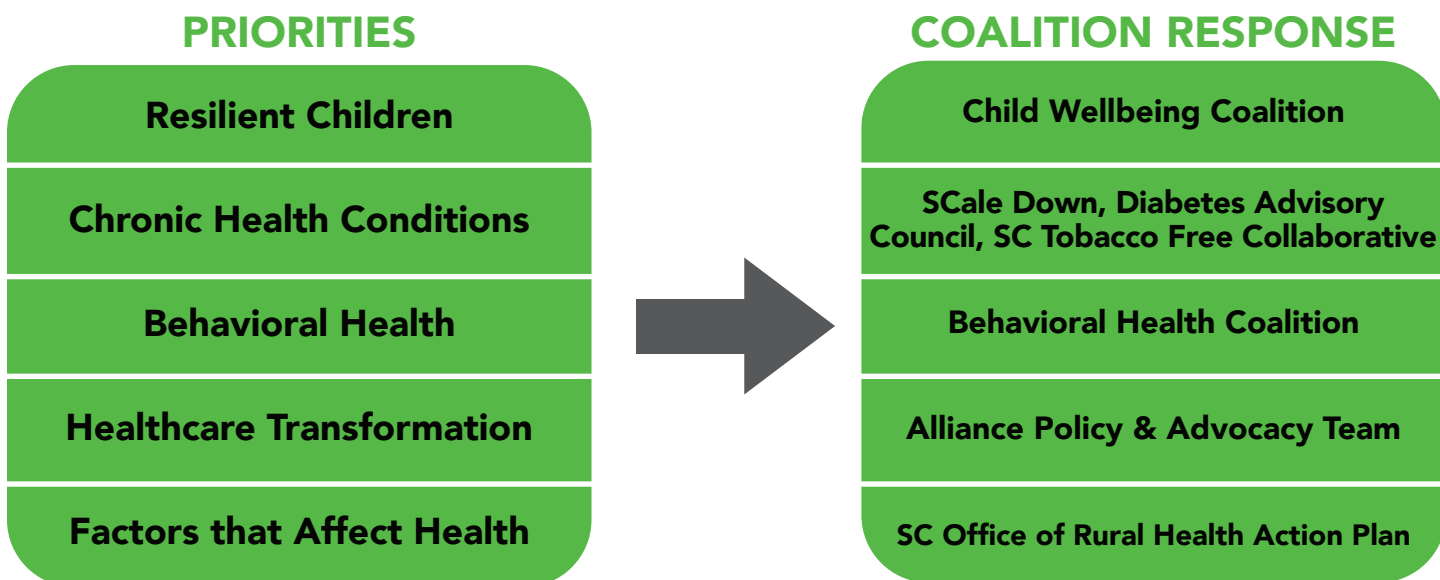
The Alliance for a Healthier South Carolina (Alliance) led the development of both documents the (SHA) and (SHIP) with key support from the South Carolina Department of Health and Environmental Control (DHEC) the South Carolina Office of Rural Health (SCORH).

The State Health Assessment is a description of the health status of South Carolinians and was used to inform the 2018-2023 State Health Improvement Plan. It also provides organizations and individuals access to a comprehensive compilation of state level data in one location.

The 2019-2023 South Carolina State Health Improvement Plan (SHIP) provides a vision for continuous health improvement. It outlines priority areas and includes strategies to improve the health of all people in South Carolina. It is a tool for health care professionals, government agencies, community-based organizations, advocates, academicians, policy makers, and other stakeholders to use to catalyze action that will leverage resources and focus work towards measurable improvement.

The SHIP builds on the work of many coalitions and organizations across South Carolina. The collaborative health improvement model outlined in the SHIP accomplishes the following goals:

- Provide an extensive review of evidence-based strategies that can improve population health
- Create a focus on improving everyone's health
- Align state-level leaders from many sectors
- Call to action for state and communities



SOUTH CAROLINA HEALTH EQUITY ACTION PLAN



Resilient Children

Build resilience in South Carolina children through safe and supportive environments.

COALITION: Child-Well Being Coalition

GOAL 1: Coordinate across organizations to build an integrated early childhood data system.

STRATEGIES

- Identify organizations across the state that collect data on childhood risk and protective factors that affect health.
- Develop a plan for integrating data sets to childhood risk and protective factors.
- Monitor and evaluate the health and safety of South Carolina's children and youth.

GOAL 2: Increase capacity to train providers on evidence-based screenings and interventions that build resilience and improve child health outcomes.

STRATEGIES

- Identify training needs for evidence-based screenings and interventions that improve child health outcomes.
- Coordinate through partners to meet training gaps.
- Encourage partners to learn about the impact of Adverse Childhood Experiences on early childhood brain development, health and well-being through training offered by Children's Trust of South Carolina.
- Note: Adverse Childhood Experiences have been linked to risky health behaviors, chronic health conditions, low life potential, and early death.

GOAL 3: Increase access to resources and activities that build resilience.

STRATEGIES

- Bring together organizations from across the state that serve children and families to develop a statewide plan aimed at expanding activities that build resilience among children.
- Provide trauma-informed care resources to community partners.
- Increase resilience activities integrated into early childcare and preschool programs in under-resourced neighborhoods.
- Partner with South Carolina's Priority Schools and Focus Schools, as identified by the South Carolina Department of Education, to provide resilience activities.
- Provide the Strengthening Families Program in community centers, schools, and churches.
- Replicate successful programs like the Positive Parenting Program (Triple P), currently in Georgetown and Greenville, and the Pee Dee Resiliency Project.

GOAL 4: Promote health homes and coverage for professional trauma services for children and families.

STRATEGIES

- Increase risk screening in health care, school and other community settings.
- Work with third party payers to ensure adequate reimbursement for trauma-informed care services.
- Incorporate trauma-informed care in a variety of settings.



S.C. had a higher rate of non-fatal child maltreatment cases compared to the U.S.

15.8 cases per 1,000 in S.C. compared to 9.1 cases per 1,000 in the U.S.



Chronic Health Conditions

Partners take-action to promote healthy lifestyles and environments that prevent chronic conditions.

COALITIONS: SCALE DOWN, DIABETES ADVISORY COUNCIL, SOUTH CAROLINA TOBACCO-FREE COLLABORATIVE

GOAL 1: Increase statewide capacity for coordinated efforts through existing partnerships to reduce chronic health conditions.

STRATEGIES

- Assess state and local initiatives working to reduce chronic conditions.
- Promote capacity building to expand efforts to reduce chronic conditions.
- Coordinate state and local initiatives and communications targeting chronic conditions.

GOAL 2: Increase policy, systems, and environmental approaches that support health behaviors.

STRATEGIES

- Enhance policy and advocacy efforts supporting active living, healthy eating, and tobacco-free living.
- Improve environments to support active living, healthy eating, and tobacco-free living.
- Increase worksite, school, childcare and community systems approaches that promote active living, healthy eating, and tobacco-free living.

GOAL 3: Increase access and utilization of services and resources to improve treatment and control of chronic conditions by 2023.

STRATEGIES

- Improve screening and diagnosis of chronic conditions by modifying electronic health record (ERH) notifications' systems and utilizing community-based approaches.
- Increase access to and use of chronic disease self-management programs.

GOAL 4: Increase coordinated communication that informs consumers on health behaviors that prevent and reduce chronic health conditions.

STRATEGIES

- Promote physical activity, nutrition, and tobacco-free health behaviors.



The prevalence of **age-adjusted adult obesity** increased from 31.6% in 2011 to 33.2% in 2016



Behavioral Health

Create a sustainable system of behavioral health care.

COALITION: BEHAVIORAL HEALTH COALITION

GOAL 1: Ensure clinical behavioral health services accessible to all South Carolinians.

STRATEGIES

- Assess behavioral health services and develop a resource inventory.
- Promote evidence-based behavioral health services, including telehealth.
- Enhance training and education for behavioral health providers and partners (health care providers, law enforcement, etc.).

GOAL 2: Provide all children attending South Carolina K-12 schools access to adequate and timely school-based behavioral health services.

STRATEGIES

- Implement education and prevention programs that support behavioral health (mental health conditions and substance use disorder) in schools.
- Respond to students' serious behavioral health issues and safety needs.

GOAL 3: Provide safety net crisis intervention resources across South Carolina.

STRATEGIES

- Increase behavioral health and substance use disorder service capacity in areas of need.
- Support coordinated and evidence-based crisis stabilization units.

GOAL 4: Establish an interdisciplinary, cross-sector prevention and treatment system for substance use disorders.

STRATEGIES

- Increase access to peer support specialist education/ certification.
- Increase number of free-standing medical withdrawal management centers.
- Increase the number of physicians trained in delivering Medical Assisted Treatment.
- Increase education around model of addiction for Behavioral Health Counselors.



The age-adjusted rate of drug overdose deaths in S.C. has increased

2012: 12.2 per 100,000 population
2016: 18.0 per 100,000 population



Health Care Transformation

Address factors outside of health and look through a consumer viewpoint to link primary care, behavioral health, oral health and supports/resources.

LEAD PARTNER: Alliance for a Healthier South Carolina

GOAL 1: Increase high quality non-traditional points of access to integrated health care services from birth to old-age.

STRATEGIES

- Increase coordination and linkage of non-traditional points of access.
- Connect with the Business Coalition on Health to engage worksites about access points to affordable care and medical homes.
- Increase provider knowledge through utilization of best practices and evidence-based models for comprehensive care.
- Use the HOP Social Determinants of Health Tool in pilot health care practices and communities.
- Include training, education, and mentorship in innovative efforts to recruit and retain health care professionals.

GOAL 2: Decrease delayed care through changes to policy, practice and systems.

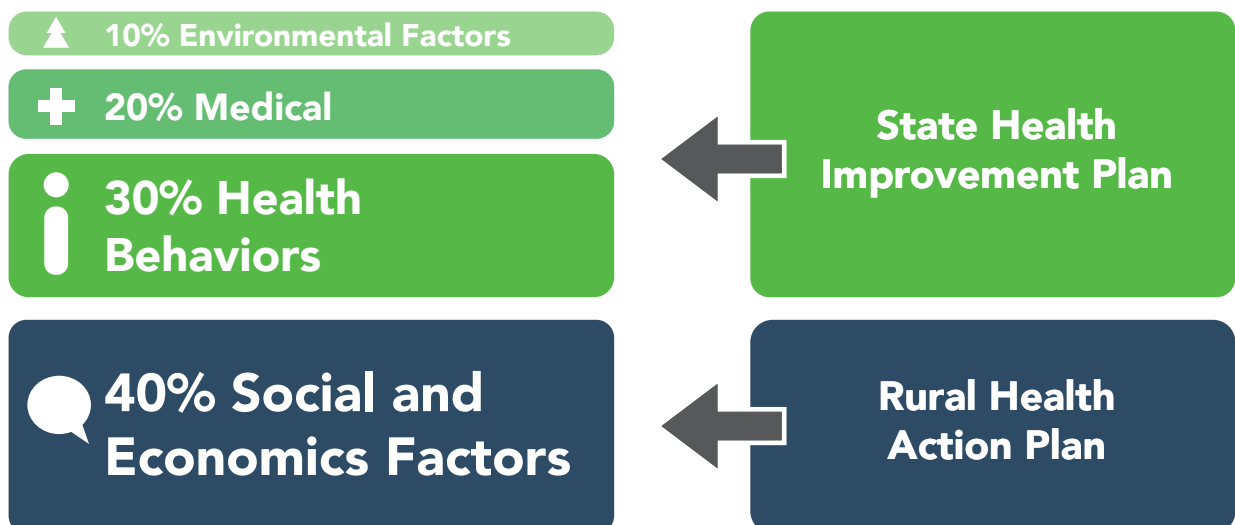
STRATEGIES

- Improve health care coverage enrollment through partners and community health workers.
- Address health care affordability through value-based payment systems, innovative funding models, health care incentives, and non-traditional health care partners.
- Address service-delivery through policy development and leveraging support from health care networks.

GOAL 3: Promote changes in the health care system that improve health information, communication, and consumer informed decision-making.

STRATEGIES

- Improve health literacy and patient decision-making by better communication strategies and community-based partnerships.
- Use health literacy to increase the number of age- appropriate screenings and vaccination awareness-education.





Factors that Affect Health

Create safe, livable environments that improve the conditions in which people live, work, pray and play.

GOAL 4: Increase awareness of the root causes of differences in health outcomes among groups of South Carolinians and create opportunities for all South Carolinians to make decisions that allow them to live long, healthy lives.

STRATEGIES

- Expand awareness of contributors of health and root causes of health disparities.
- Examine health data by race, ethnicity, income, gender, geography and preferred language to enhance understanding about differences in care outcomes among groups of people living in South Carolina.
- Identify gaps, develop targeted strategies and improve coordination eliminate differences in health and health care outcomes among groups of people living in South Carolina.
- Ensure all health care professionals and services, materials used, and organization leadership respect and represent the communities they serve.
- Enhance the skills of the health care workforce to serve all patients competently, through recruitment, retention, and training of racially, ethnically, and culturally diverse individuals and through leadership action by health care organizations and systems.
- Support the health care workforce and related organizations to promote the availability of cultural and linguistic competency training.

LEAD PARTNER: South Carolina Office of Rural Health

ACCESS TO HEALTH CARE

- Ensure every community member has adequate and appropriate access, locally or via telehealth, to primary care and preventive services, emergency care, oral health services, behavioral health services, robust care coordination, appropriate diagnostic and outpatient therapy, and long-term care.
- Support and expand innovative efforts to recruit and retain health care professionals needed to deliver health care services in communities.
- Advocate for every community member to have a mechanism to receive timely health care services so that they do not delay care due to an inability to pay for services.

COMMUNITY ASSETS, LEADERSHIP AND ENGAGEMENT

- Create and support leadership development and training opportunities for a diverse group of natural leaders, both grassroots and grassstops, who are motivated to engage in locally led, strength-based strategies and initiatives.
- Promote better state agency and statewide organization engagement, coordination, and communication around the planning and implementation of programs to ensure the needs of communities are being met.
- Foster the development of sustainable financial models for communities, supplemented by sufficient community training specific to leveraging and aligning funding from income-generation, public support, and private sources to sustain local projects and programming.

ECONOMIC DEVELOPMENT

- Ensure a diverse and well-trained workforce is actively matched with public, private, and entrepreneurial job opportunities, while removing barriers to employment.
- Increase technical assistance and training to support teams of community members and key local partners in their efforts to attract and leverage economic development opportunities.
- Coordinate and establish resource development opportunities and dedicated funding sources that communities can use to address their unique workforce development, growth, and quality of life challenges.

EDUCATION

- Provide access to vocational, training, and higher education programs that will provide every student and community member the opportunity to develop skills that match with the jobs that are available to them.
- Expand access to affordable, full-day 3 and 4-year-old programs to all families.
- Ensure that every school district has an active Coordinated School Health Advisory Committee as outlined in the Student Health and Fitness Act (2005).

HOUSING

- Repair and replace substandard housing units to improve the quality, safety, livability, accessibility, and energy efficiency of existing housing stock.
- Increase the supply of affordable housing through new or existing local, state and federal programs including matching state low-income housing tax credits.
- Improve access to safe, reliable, and affordable infrastructure and services including clean drinking water, sanitary sewer, and residential broadband access.

Call to Action

Everyone is a part of Live Healthy South Carolina from the individual to the organization.

JOIN THE MOVEMENT!

United Voices

Speaking together we can influence policy changes, practices and programs that improve the health of South Carolina.

Building Collaborative Connections

Together we can encourage best practices, expertise and resources to support health improvement.

Working through a Health Equity Lens

Addressing health inequities which are differences in health that are avoidable, unfair, and unjust
AND
Addressing health disparities which are differences in health outcomes among groups of people.

Making Data Driven Decisions

Using quality data to make fully informed decisions about health and the environment.



Healthy People and Places Across South Carolina

www.livehealthy.sc.gov